



AUTORESPONDER SERIES

Before You Begin:

Instructions:

Copy and paste each pre-written email into your autoresponder account and set it to be delivered on specific dates.

Customize each email so that it features your personalized affiliate link for each of the products highlighted in the article copy. (Refer to the Affiliate Swipe file included with this package). Feel free to replace the featured affiliate products with alternative ones if you wish.

Note: You are provided with a 7-day autoresponder course that promotes specific products from within the Clickbank marketplace as well as external products and services that are relevant to each report.

I do not recommend that you send out a new promotional email each day, but rather send out one promotional based email each week, combined with free, relevant content during the rest of the week.

- Kate Anderson

www.ListScribe.com

Autoresponder Sequence #1:

Dear Friend,

Building backlinks is an important part of optimizing your website for the search engines and successfully positioning yourself for maximum exposure.

When it comes to traditional “SEO”, many new marketers focus exclusively on optimizing their website with on-site SEO elements, but fail to place any emphasis on external factors, which quite honestly, are even more important in creating an optimum search engine marketing strategy.

Backlinks are equivalent to “votes” and the greater number of votes, the more significant your website is in the eyes of the major search engines.

This means that you need to build as many quality back-links as you can, while focusing on a long-term plan that will help you solidify AND maintain your position within search engines like Google and Yahoo.

There are literally hundreds of ways that you can build a massive back-link strategy quickly and easily, however many of the techniques taught on

online forums and within ebooks are temporary solutions, meaning that you run the risk of spending a lot of time building back-links that end up removed by rogue administrators, or worse penalized by Google.

Trust me, the last thing you want to do is focus a lot of time and energy building your back-links, developing a solid marketing strategy and finally gaining mass exposure within the search engines only to discover that your entire back-link campaign was wiped out overnight.

(It's happened to me before and I can tell you, there's nothing more frustrating than losing all of your link juice)

But, there's a solution to your back-link anxiety, and not only will it dramatically speed up the entire process of creating relevant back-links but it will guarantee that your link stay put – permanently.

Check it out:

www.BacklinkGoldmine.com

To bringing the search engines to their knees,

Your Name

Autoresponder Sequence #2:

I don't know about you, but I am always looking for ways to reduce the time I spend building back-links (or anything else for that matter).

If you've begun your link building campaign, you know how time consuming it can be. Having to type your profile information out, adding in your name, keywords, anchor text, it's a freaking nightmare.

So, when I stumbled across this ridiculously simple time saving device, I was obviously thrilled beyond belief. Imagine getting ALL of your back-link "work" done for the entire day in less than 30 minutes.

I doubt you'll ever miss manually posting ;)

Download a copy and give yourself a well-deserved break:

<http://www.RoboForm.com>

Replace www.RoboForm.com with your affiliate link and consider cloaking it using www.TinyURL.com or a redirection script!

Autoresponder Sequence #3:

Dear Friend,

The other day, I was prowling the Internet for any new back-link building tips or resources out there when I came across a really cool (f-r-e-e) resource that will undoubtedly freak you out a bit.

You know how people are always selling “back-link kits”? Some of them with monthly charges where you get a listing of websites where you can generate a back-link or two. Well, never pay for one of those listings again.

Here’s what you need to do:

Visit <http://www.backlinkwatch.com>

Now, whenever you come across an article that is gaining a lot of exposure on sites like goarticles.com or ezinearticles.com, plug the entire URL into www.BacklinkWatch.com and you’ll find every single back-link the article has out there.

What does this mean?

Well, if you know the sources of where people are getting their back-links and they are positioned at #1 in the search engines, put 2 and 2 together and what do you get?

One heck of an easy back-link sniper strategy, that's what 😊

Go try it out and see just how fast and easy it is. (You can do the same thing with any high-ranking blog as well.

Just grab your copy of www.CommentHut.com and find do-follow blogs that are snagging the top search results, plug in their URL into BacklinkWatch.com and see exactly where their traffic is coming from).

Then, kick them out of first place and claim the King of the Hill =)

To your success,

Your Name

Replace www.COMMENTHUT.com with your affiliate link and consider cloaking it using www.TinyURL.com or a redirection script!

Autoresponder Sequence #4:

Have you ever tried article marketing yet? If so, then you know how powerful it can be with generating prime traffic to your websites, and generating some pretty sweet back-links.

But there's a HUGE problem with article marketing:

IT TAKES WAY TOO MUCH TIME!

Even if you sit at your desk for 8 hours a day, it's unlikely that you will ever be able to create and submit enough articles to satisfy your hunger for unstoppable traffic.

Outsourcing can be expensive, and the majority of automated article submission tools will cause your articles to end up deleted and quite possibly, can even cause your account to be banned.

So, what do you?

It's actually quite simple, and believe me this is one tool that you really don't want your competition finding out about.

Get it here: <http://www.ArticleSubmitter.com>

It does FAR more than just submit your articles for you so don't let the name fool you.

This is an incredibly powerful, all-in-one system that will instantly eliminate all of the tedious article marketing 'requirements', and free you up to focus on the more enjoyable aspects of running your business.

Grab your copy and put it to work for you: www.ArticleSubmitter.com

To your success,

Your Name

Your Website

Replace www.ArticleSubmitter.com with your affiliate link and consider cloaking it using www.TinyURL.com or a redirection script!

Autoresponder Sequence #5:

There are literally thousands of do follow blogs online that will offer you an instant back-link in exchange for your contribution.

Now, wait a second; let's define "contribution".

There are a lot of new back-link building fanatics spamming blogs and forums with their links and it's making it a lot harder on the rest of us to actually gain a link on these authority sites.

To avoid this happening to you, here 3 simple things to keep in mind when you are posting comments with the objective of increasing your back-links:

1) Spend a few minutes reviewing the blog

You don't have to read every post on the website, or really even dig into it much, but scanning a few posts or threads just to get a feel for the type of content and overall theme of the blog will help you post more relevant comments that are likely to be left intact.

2) Be Reasonable With Keywords

Link to the site that you are focusing on, but make sure that you include

keywords that actually make sense (and are relevant). Bloggers will pick up on any keyword stuffing nonsense, so keep it clean and focus only on gaining a back-link for a single keyword per blog post.

(Also keep in mind whether you REALLY want to rank for the keywords you are entering. It's easy to get caught up in building back-links quickly and if you aren't careful with the keywords you are using, you might end up ranking for phrases that really aren't going to drive in targeted traffic)

3) Post more than three characters

Your comment should be reasonable. You want to engage the community in a real discussion (besides you're link will receive more exposure that way), and so your posts and comments should be more than relevant, but useful, interesting, informative, inspiring or just amusing.

Remember, use www.CommentHut.com to locate high quality do-follow blogs, and check out www.PRMassacre.com for a complete guide to building solid back-links (it also includes a ton of other outrageously effective traffic tactics that you'll love).

Have a great week!

Autoresponder Sequence #6:

I wanted to shoot you off a quick email today, just to give you a simple swipe file of back-link resources. (go ahead and print this off so you have a copy in a safe place, because you'll want to refer to it often).

These are the same resources I use every single time I create a new back-link campaign, and not only will they save you a lot of time and money, most of these tools will simply make it easier to snag some of the highest quality back-links online.

Backlink Watch: www.backlinkwatch.com

I've mentioned this resource before but it's worth mentioning again. Run any site you want through this program and you will find all of their back-links. (Ever bought a back-link listing of sites? Run one of them through this tool and you can find every other link they are using). It's crazy good.

Directory of do follow sites:

<http://metarocketseo.com/free-seo-dofollow-directories>

This is a handy listing of sites that will give you some link juice for all of your comments and posts.

Directory of Directories:

All of these directories will provide you with a permanent back-link,

<http://www.proactivedirectory.com/>

And if you are looking for some quality reading material and need a primer on back-link building, check this out:

<http://www.searchengineworkshops.com/articles/leglinkpop.html>

Finally, make sure you have all of the tools you need to set up your entire back-link system, including:

www.RoboForm.com

www.SEOQuake.com (Firefox plugin)

www.ArticleSubmitter.com

And if you really want to ramp up your back-link campaigns, you'll want to check out Proper SEO at <http://www.ProperSEO.net>

To your position at the top,

Your Name

Autoresponder Sequence #7:

There's a guide online that was written for the absolute newbie who is looking to build a quick and effective back-link campaign without all of the clutter and nonsense.

The thing I hate about this guide however is that it includes some of my best back-link sources. I've been able to rank for nearly every keyword I ever target by using these exact strategies, and up until now, very few people actually even knew they existed.

(This goes way beyond building back-links on .edu domains).

Check it out: <http://www.BacklinkFormula.com>

Now, I've personally reviewed this entire guide and I can tell you that the first strategy is nothing new however check out Chapter 2 for an absolute killer technique that will literally catapult your website to the top of the search engines for ANY keyword you want. (yes, literally any keyword).

You might as well grab your copy and get started before your competition does: <http://www.BacklinkFormula.com> (I'm serious when I say that this is probably the most fool-proof, "newbie friendly" guide ever written on the

topic). There is just no way you can screw this up.

Talk soon =)

Your Name,
Your Website

Looking for more high quality PLR List Building Packages?

Visit <http://www.ListScribe.com> for instant access to
pre-loaded list building kits and special releases.